

## **JERRY PIERCE**

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### **Experiential Summary**

Higher education administration: strategic planning, management, personnel, budgeting, public affairs, governmental affairs, fund development, institutional advancement, intercollegiate athletics

College teaching in Journalism

Journalist with writing and editing responsibilities for newspapers and magazines

### **Educational Attainment**

Bachelor of Arts in Journalism, Northwestern State University, Natchitoches, La., 1961

### **Professional Experiences**

Vice-President of External Affairs, Northwestern State University, Natchitoches, La., 1989 to present

Assistant Professor of Journalism, Northwestern State University, Natchitoches, La., 1972 to present

Executive Assistant to President, Northwestern State University, Natchitoches, La., 1982-1989

Director of Informational Services, Northwestern State University, Natchitoches, La., 1967-1982

Sports Information Director, Northwestern State University, Natchitoches, La., 1965-1967

Executive Sports Editor, Assistant State Editor, Assistant Layout Editor, News Orleans Times-Picayune, New Orleans, La., 1961-1965

Editorial Writer, Columnist, Feature Writer, The Natchitoches Times, Natchitoches, La., 1969-present

Columnist, "Louisiana Country", statewide magazine published in Baton Rouge, La., 1994-present

Author of book "Prayer Meetings and Pink Corduroys," published by the Association of Louisiana Electric Cooperatives, 2002

Co-editor of book "Steel Magnolias Scrapbook," published by NSU Press, 1989

### **Professional Affiliations**

Council for Advancement and Support of Education

Association for Education in Journalism and Mass Communications

Society of Professional Journalists

Blue Key International Honor Society

Lifetime Member, Louisiana Sports Writers Association

Advisory Council Member, Former President, Southland Conference

