

Gregory S. Burke

Experimental Summary

Higher education administration; Marketing and Fund Raising; Personnel Oversight; Budget Planning and Management; Strategic Planning; Media Coordination; Crisis Management; Event Planning and Management.

Education Attainment

M.S., Sports Administration, Kent State University, Kent, Ohio, December 1986.

B.A., Communications, Mount Union College, Alliance, Ohio, June, 1974.

Professional Experiences

Director of Athletics, Northwestern State University, Natchitoches, Louisiana, August, 1996 to present.

Director of Athletic Development/Marketing, The University of Akron, Akron, Ohio, May, 1995 to August, 1996.

Director of Development for Athletics, The University of Akron, Akron, Ohio, February, 1992 to May, 1995.

Assistant Athletic Director for Fund Raising/Marketing, Northwestern State University, Natchitoches, Louisiana, July, 1986 to February, 1992.

Administrative Intern to the Athletic Director, Northwestern State University, Natchitoches, Louisiana, August, 1985 to June, 1986.

Director of News and Sports Information, Hiram College, Hiram, Ohio, July, 1978 to August, 1985.

Professional Affiliations

Southland Conference Advisory Committee
Southland Conference Officiating Committee – Chair
Division I-AA Athletic Director's Association