

PAULA FORDYCE FURR, Ed.D.

215 Wilderness Drive
Boyce, LA 71409
(318) 443-2996

EDUCATION

December 2000 **Doctor of Education**, Northwestern State University,
Natchitoches, Louisiana. Title of dissertation: *The Occurrence of
Incidental Learning in Higher Education Desktop Video
Conferencing Courses: An Ethnographic Study*

Major: Educational Technology

1995-1996 **Doctoral Candidate**, University of Southern Mississippi,
Hattiesburg, Mississippi

Major: Journalism

May 1985 **Master of Science**, University of Kansas, Lawrence,
Kansas. Title of thesis: *The Forgotten Courts: A Survey of the
Military Justice System and a Journalist's Guide to Covering
Courts-Martial*

Major: Journalism

May 1973 **Bachelor of Arts**, Ohio Wesleyan University, Delaware,
Ohio

Majors: Journalism, Spanish

Military Education

1988, Command and General Staff College, Fort
Leavenworth, Kansas

1987, Airborne School, Fort Benning, Georgia (parachute
badge)

1982, Adjutant General Officer Advanced Course, Fort Benjamin
Harrison, Indiana

1974, Adjutant General Officer Basic Course, Fort Benjamin
Harrison, Indiana

1973, Women's Army Corps Officer Basic Course, Fort
McClellan, Alabama

Member of the Graduate Faculty, Northwestern State
University

TEACHING INTERESTS

- * Public relations, school-community relations
- * Mass Media Writing, Reporting, Editing
- * Layout/Design
- * Survey of Mass Communications
- * Literary, Feature, Editorial Writing

RESEARCH INTERESTS

- * Qualitative methods in educational technology, mass media research
- * Unanticipated consequences of integrating technology into teaching and learning
- * Copyright
- * Methodology of teaching effective writing

WORK EXPERIENCE

8/2005-Present

Acting Department Head and Associate Professor of Journalism, Department of Journalism

Northwestern State University, Natchitoches, Louisiana.

8/00-2005

Assistant Professor of Journalism, Department of Journalism,
Northwestern State University, Natchitoches, Louisiana.

- * Taught core course in Survey of Mass Communications (Jour 2010), Basic Print Media Design and Layout (Jour 3530), Writing for the New Media (Jour 3260), Literary Journalism (JOUR 4600), Public Relations Writing (Jour 4450, JOUR 3600), Process and Effects of Mass Media (JOUR 4700); developed Blackboard integration for courses
- * Developed and taught online public relations course for the College of Education, School-Community Relations (EDL 6140)
- * Served as faculty adviser for student radio station and student newspaper
- * Served as faculty adviser for PRSSA chapter
- * Created elective Literary Journalism Course (spring 2002)

- * Co-wrote accreditation self-study for Association for Education in Journalism and Mass Communication; responsible for documents room; co-chaired faculty; public service; scholarship, research, creative; diversity; and assessment standards
- * Helped to create Literary Skills for Journalists (JOUR 1010)
- * Served as lead writer for College of Education NCATE accreditation visit
- * Edited, Department of Journalism alumni newsletter, Informed Sources
- * Chaired Department of Journalism Faculty Search Committee, 2001-2002
- * Chaired College of Liberal Arts Graduation Reception/Ceremony 2001
- * Chaired College of Liberal Arts Student Advising Committee, 2001

1/00-5/00

Adjunct Instructor of Journalism, Northwestern State University, Natchitoches, Louisiana, and

- * Taught basic newswriting (JOUR 2510)

1/00-5/00

Adjunct Instructor of Journalism, Louisiana College, Pineville, Louisiana

- * Taught editing (JOUR 302)

1/99-5/00

Doctoral Fellowship, Northwestern State University, College of Education, Natchitoches, Louisiana

- * Played an active role in the accreditation of the College of Education by the National Council for Accreditation of Teacher Education (NCATE).

8/98-12/98

High School English Teacher, Forest Hill Academy, Forest Hill, Louisiana

- * Served as yearbook adviser

6/96-12/99

Executive Director, Ballet Alexandria, Alexandria, Louisiana

- * Part-time position for local, nonprofit cultural organization
- * Responsible for marketing, public relations, fundraising, grant writing, budget, and liaison to other arts, community and business organizations
- * Developed arts-in-education material and programs for K-12 schools in central Louisiana

8/94-5/96

Assistant Professor of Journalism, Louisiana College, Pineville, Louisiana

- * Taught reporting, editing, feature writing, editorial writing, communications law, layout and design, journalism history, basic composition
- * Served as faculty newspaper adviser for *The Wildcat*
- * Organized and taught a high school journalism workshop

8/93-7/94

Assistant Professor/Advanced Composition Course Director, Department of English, United States Military Academy, West Point, New York

- * Directed Advanced Composition, a 300-level core course with an exit Professional Writing Examination required for graduation
- * Supervised 20 military officers and a visiting civilian professor
- * Cited as department's best teacher of writing
- * Developed and directed Army Executive Professional Writing seminars
- * Produced and hosted a weekly community information television series for the Public Affairs Office, West Point, New York
- * Represented the Military Academy at various functions as member of Speakers' Bureau

7/91-8/93

Assistant Professor/Department Executive Officer, Department of English, United States Military Academy, West Point, New York

- * Taught Advanced Composition; focused curriculum on using newspapers and magazines as course materials
- * Managed the daily operation of an academic department with 45 faculty assigned, coordinated with the Dean's office, acted as principal adviser to the Department Head
- * Nominated by department's administrative staff for an Equal Opportunity Supervisor's award
- * Produced and hosted a weekly community information television series for the Public Affairs Office, West Point, New York
- * Developed and directed Army Executive Professional Writing seminars

6/88-6/91

Instructor/Executive Officer, Department of English, United States Military Academy, West Point, New York

- * Taught Basic Composition
- * Managed the daily operation of an academic department with 45 faculty assigned, coordinated with the Dean's office, acted as principal adviser to the Department Head
- * Originated a community weekly television series, "In Step," for the Public Affairs Office, West Point, New York
- * Selected as judge for Department of the Army's Newspaper Competition

8/87-6/88

Student, Command and General Staff College, Fort Leavenworth Kansas

1/85-7/87

Command Information Officer, XVIII Airborne Corps, Fort Bragg, North Carolina

- * Served as managing editor of the installation's weekly 30- to 50-page newspaper, *The Paraglide*, which won five

Department of the Army journalism awards, including top newspaper

- * Supervised a staff of military and civilian journalists and photographers
- * Produced public relations materials for XVIII Airborne Corps and the Fort Bragg military installation
- * Wrote and edited speeches for military commanders
- * Originated, produced, and hosted weekly televised community information series for Fort Bragg

5/83-12/84

Army Graduate School Fellowship, University of Kansas, William Allen White School of Journalism and Mass Communications

6/80-4/83

Command Information Officer/Personnel Officer, Fort McClellan, Alabama

- * Served as managing editor of installation's weekly newspaper,
- * Supervised a staff of military and civilian journalists and photographers
- * Supervised a staff of 40 civilian and military personnel technicians supporting 22,000 soldiers attending the Military Police and Chemical Schools. Cited for outstanding management of staff.

6/77-5/80

8th Infantry Division Personnel Officer, Baumholder, West Germany

- * Supervised the administration and personnel management program for a 900-soldier unit; singled out as 8th Infantry Division's best battalion Personnel Administration Center
- * Supervised the personnel management division of a regional personnel center supporting 11,000 soldiers; rated as a "standout" among contemporaries

5/74-5/77

4th Infantry Division Protocol/Personnel Officer, Fort Carson, Colorado

- * Served as a command spokesperson
- * Wrote, edited speeches for military commanders
- * Organized and implemented a variety of functions for military and civilian guests of the military command
- * Administered personnel management programs at battalion/division level

CURRICULUM DEVELOPMENT

- * Developed and directed the Military Academy's required Advanced Composition course for college juniors.
- * Developed and implemented syllabi/curriculum for seven journalism courses for Louisiana College
- * Helped to develop a Literacy Skills for Journalists course.
- * Developed and implemented the syllabus/curriculum for a Literary Journalism course, JOUR 4600
- * Developed and implemented syllabi/curriculum for five journalism courses
- * Coordinate course offerings/curriculum for the public relations concentration
- * Serve as course steward for JOUR 1010, Literacy Skills; JOUR 3530, Design and Layout; JOUR 3600, Public Relations Writing; and JOUR 4700, Process and Effects
- * Developed and implemented online delivery of EDL 6140, School and Community Relations for the College of Education

SCHOLARLY AND PROFESSIONAL ACTIVITIES

Publications

Brocato, M., Furr, P., Henderson, M., & Horton, S. (2005). Assessing student written communication skills: A gateway writing proficiency test for aspiring journalism majors. *College Student Journal* 39(3), 510-517.

Duchardt, B., & Furr, P. (2000). Desktop video conferencing: Top 10 ways of integrating effective online strategies into courses. *Proceedings of the 23rd Annual Conference of the Teacher Education Division of the Council for Exceptional Children*, Las Vegas, NV.

Duchardt, B., Furr, P., Horton, S., & McFerrin, K. (2006). A structured analysis of graduate students' online writing skills. *Proceedings of the Society for Information Technology & Teacher Education 2006 Conference*, Orlando, FL.
REFEREED INTERNATIONAL PUBLICATION

Furr, P. (1999). *BakerAPS Scripts Spring Newsletter*. Baker Manufacturing, Pineville, LA.

Furr, P. (2000). *BakerAPS Scripts Fall Newsletter*. Baker Manufacturing, Pineville, LA.

Furr, P. (2000). Copyright in the classroom. *Louisiana Middle School Association Online Journal*. Retrieved from <http://www.education.nsula.edu/lmsa/frjourna.htm>

Furr, P. (2000). *The occurrence of incidental learning in college-level desktop video conferencing courses: An ethnographic study*. Unpublished doctoral dissertation, Northwestern State University.

Furr, P., Fuller, F., & McFerrin, K. (2002). Adult learners -- Juvenile behaviors. *Proceedings of 15th Annual Northwestern State University Research Day*.

Furr, P., Henderson, M., Horton, S., & Scheffler, A. (2003). Information competence: The challenges to define, teach, and evaluate new standards for literacy in the quest to meet accreditation mandates. *Proceedings of International Conference on Innovation in Higher Education*, Kiev, Ukraine.

Furr, P., Horton, S., & McFerrin, K. (2005). Technology's unintended consequences: Intentional lessons needed to prepare teachers and students. *Proceedings of the Society for Information Technology & Teacher Education*, Phoenix, AZ.
REFEREED INTERNATIONAL PUBLICATION

Furr, P., & McBride, R. (2001). Is anybody listening? Inherent but typically ignored problems in distance learning. *Proceedings of the Society of Information Technology and Teacher Education*, Orlando, FL.

Furr, P., & McFerrin, K. (2002). Learning in online and desktop video conferencing courses: Are some students plugged in and tuned out? *Proceedings of the Society for Information Technology and Teacher Education 2002 Conference*, Nashville, TN.

Furr, P., McFerrin, K., & Fuller, F. (2004). Constructive and disruptive ad hoc

- communities in higher distance education: An analysis of synchronous and asynchronous settings. *Journal on Excellence in College Teaching*, 15(1&2), 211-229.
- Furr, P., McFerrin, K., Horton, S., Lott, M., & Hawkins, M. (2003). Teaching lower-level/introductory courses online. *Proceedings of the Society for Information Technology and Teacher Education 2003 Conference*, Albuquerque, NM.
- Furr, P., Merrill, J., Brocato, M., Anderson, J., & Horton, S. (in press). Faculty collegiality and diversity: An impossible combination? Proceedings of the Western Social Science Association Annual Conference, Phoenix, AZ, April 4-6, 2006.
- Furr, P., & Ragsdale, R. (2001). Desktop video conferencing: How to avoid teacher and student frustration. *Proceedings of The World Conference on Computers in Education*, Copenhagen, DK.
- Furr, P., & Ragsdale, R. (2001). Desktop video conferencing: Old lessons and new insights. *Proceedings of the Computers and Learning Conference*, Coventry, UK.
- Furr, P., & Ragsdale, R. (2002). Desktop video conferencing: How to avoid teacher and student frustration. In D. Watson & J. Anderson (Eds.), *Networking the learner: Computers in education* (pp.67-76). Boston: Kluwer Academic Publishers.
- Furr, P., Ragsdale, R., & Horton, S. (2004). PC means Permanent Change. *Proceedings of International Federation of Information Processing WG 3.5 International Workshop*, Budapest, Hungary.
- Furr, P., Ragsdale, R., & Horton, S. (2005). Technology's Non-Neutrality: Past Lessons Can Help Guide Today's Classrooms. *Education and Information Technologies*, 10,(3), 277-287.
- Horton, S., & Furr, P. (2004). Composition and computers: From flashy looks to meaningful text. *Louisiana English Journal*, 9, 48-63.
- Horton, S., Furr, P., & Maggio, C. (2004). *Advising student media: Their rights?* Proceedings of the Louisiana Association of College and University Student Personnel Administrators 2004 Annual Conference, New Orleans, LA, October 2004.
- Horton, S., Furr, P., & McFerrin, K. (2004). Writing Matters: Do your graduate students make the grade? *Proceedings of Society for Information Technology and Teacher Education Conference*. Atlanta, GA.
- McFerrin, K., Furr, P., & Fuller, F. (2003). Unintended Student Collaboration in

- Synchronous and Asynchronous Distance Learning Environments. *Proceedings of the International Conference on Higher Education Innovation*, Kiev, Ukraine.
- McFerrin, K., Furr, P., Fuller, F., Gillan, R., & McBride, R. (2003). Linking technology and learning for successful online training. *Proceedings of the Society for Information Technology and Teacher Education 2003 Conference*, Albuquerque, NM.
- Willis, D., Fuller, F., Furr, P., & McFerrin, K. (2002). Adult learners, juvenile behaviors: Constructive and disruptive ad hoc communities in higher distance education. *Proceedings of the Association for the Advancement of Computing in Education's World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education*, Montreal.

Presentations

- Anderson, J., Brocato, M., & Furr, P. (2003). *Writing diagnostic testing for entrance into media writing courses*. National Student Media Convention, Dallas, TX.
- Brocato, M., Furr, P., & Horton, S. (2004). *Caught in the middle: Ethics, editors, advisers and administrators*. 83rd Annual National College Media Convention, Nashville, TN, November 2004.
- Duchardt, B., & Furr, P. (2000). *Desktop video conferencing: Top 10 ways of integrating effective online strategies into courses*. Poster session presented at the 23rd Annual Conference of the Teacher Education Division of the Council for Exceptional Children, Las Vegas, NV.
- Duchardt, B., Furr, P., Horton, S., & McFerrin, K. (2006). *A structured analysis of graduate students' online writing skills*. Society for Information Technology & Teacher Education, Orlando, FL, March 2006. REFEREED INTERNATIONAL PRESENTATION
- Duchardt, B., Furr, P., Horton, S., & McFerrin, K. (2006). *A structured analysis of graduate students' online writing skills*. Research Day at Northwestern State University, Natchitoches, LA, April 2006. REFEREED REGIONAL PRESENTATION
- Duchardt, B., Furr, P., & McFerrin, K. (March 10, 2006). *Teacher-parent communications*. Student Teacher Professional Development Workshop. Northwestern State University, Natchitoches, LA.
- Furr, P. (February 7, 2006). *The importance of writing: A daily experience*. Invited presentation for faculty at Alexandria Middle Magnet School, Alexandria, LA.
- Furr, P. (1999). *What's right with copyright*. LACUE Fall '99 Conference.

- Natchitoches, Louisiana.
- Furr, P. (2000). *Copyright in the classroom*. Middle School Online Workshop, Natchitoches, LA.
- Furr, P. (2001). *Design and Layout Workshop for Business Professionals*. Natchitoches Chamber of Commerce.
- Furr, P. (2001). *Web Design Workshop*. Young Journalists Mentoring Program. Natchitoches, LA.
- Furr, P., Anderson, J., Brocato, M., Horton, S., & Merrill, J. (2006). *Research findings on diversity and collegiality in the student media*. National College Media Convention, New York City, March 2006
- Furr, P., & Brocato, M. (January 25, 2006). *What I wished I had learned in high school about yearbooks*. Louisiana Scholastic Press Association Conference, Baton Rouge, LA.
- Furr, P., Brocato, M., & Anderson, J. (2005). *Collegiality helps put the "C" in success*. 28th Annual Southwest Symposium. Southwest Education Council for Journalism and Mass Communications, Greeley, CO, November 2005.
- Furr, P., Henderson, M., Horton, S., & Scheffler, A. (2003). *Information competence: The challenges to define, teach, and evaluate new standards for literacy in the quest to meet accreditation mandates*. International Conference on Innovation in Higher Education, Kiev, Ukraine. INVITED INTERNATIONAL PRESENTATION
- Furr, P., Horton, S., & McFerrin, K. (2005). *Technology's Faustian bargains: Important lessons for teachers and students*. Research Day at Northwestern State University, Natchitoches, LA. REFEREED REGIONAL PRESENTATION
- Furr, P., Horton, S., & McFerrin, K. (2005). *Technology's unintended consequences: Intentional lessons needed to prepare teachers and students*. Society for Information Technology & Teacher Education, Phoenix, AZ, March 2005. REFEREED INTERNATIONAL PRESENTATION
- Furr, P., Horton, S., & McFerrin, K. (2006). *Extreme(ly) easy makeover: Design tips for school publications*. Louisiana Computer Users in Education, Baton Rouge, LA, February 2006.
- Furr, P., Horton, S., & McFerrin, K. (2004). *Using your PC for PR: The school-community connection*. Louisiana Computer Users in Education, Alexandria, LA, December 2004.

- Furr, P., & McBride, R. (2001). *Is anybody listening? Inherent but typically ignored problems in distance learning*. Society of Information Technology and Teacher Education, Orlando, FL.
- Furr, P., & McFerrin, K. (2000). *Is fair use forever? Copyright law in the digital age*. LACUE '00 Fall Conference, Alexandria, LA.
- Furr, P., & McFerrin, K. (2001). *Digital millennium copyright act: An update*. LACUE '01 Fall Conference, Alexandria, LA.
- Furr, P., & McFerrin, K. (2002). *Copyright in the digital age: Issues for middle school teachers and students*. Louisiana Middle School Association Spring Conference, Lafayette, LA.
- Furr, P., & McFerrin, K. (2002). *Copyright law in education*. Vanderbilt Catholic High School Faculty In-Service, Houma, LA.
- Furr, P., & McFerrin, K. (2002). *Copyright law in the digital age*. Louisiana Library Association Annual Conference, Baton Rouge, LA.
- Furr, P., McFerrin, K., & Horton, S. (2003). *Copyright in the digital age: Basics for teachers*. Louisiana Super Conference on Special Education, Baton Rouge, LA.
- Furr, P., McFerrin, K., & Horton, S. (2002). *How to conduct a copyright workshop*. LACUE '01 Fall Conference, Alexandria, LA.
- Furr, P., McFerrin, K., & Horton, S. (2004). *Improving graduate-level writing: Three courses, three approaches*. Northwestern State University's 17th Annual Research Day. Natchitoches, LA.
- Furr, P., Merrill, J., Anderson, J., Brocato, M., & Horton, S. (2006). *Faculty collegiality and diversity: An impossible combination?* Western Social Science Association 48th Annual Conference, Phoenix, AZ.
- Furr, P., & Ragsdale, R. (2001). *Desktop video conferencing: How to avoid teacher and student frustration*. The World Conference on Computers in Education, Copenhagen, DK.
- Furr, P., & Ragsdale, R. (2001). *Desktop video conferencing: Old lessons and new insights*. Computers and Learning Conference, Coventry, UK.
- Furr, P., Ragsdale, R., & Horton, S. (2004). *PC means permanent change*. International Federation of Information Processing WG 3.5 International Workshop (by invitation), Budapest, Hungary.
- Furr, P., & Swann, P. (2003). *Visual literacy in public relations curriculum*. Association

- for Education in Journalism and Mass Communication, Kansas City, MO.
- Furr, P., Tollett, J., Ragsdale, R., McBride, R., Fuller, F., & Gillan, B. (2000). *Can we talk? Desktop video-conferencing and real-time interaction*. LACUE 00 Fall Conference, Alexandria, LA.
- Horton, S. & Furr, P. (October 10, 2001). *Newspaper Design Workshop*. Louisiana Scholastic Press Association Conference. Baton Rouge, LA
- Horton, S., & Furr, P. (April 4, 2005). *Public relations education*. Public Relations of Association, Alexandria, LA.
- Horton, S., Furr, P., Maggio, C., & Harper, M. (2004). *Advising student media: Their rights*. Louisiana Association of College and University Student Personnel Administrators. New Orleans, LA.
- Horton, S., Furr, P., & McFerrin, K. (2004). *Writing Matters: Do your graduate students make the grade?* Society for Information Technology and Teacher Education Conference. Atlanta, GA.
- McFerrin, K. & Furr, P. (November 30, 2001). *Digital Millennium Copyright Act: An update*. LACUE Fall Conference. Alexandria, LA.
- McFerrin, K. & Furr, P. (March 1, 2002). *Digital Millennium Copyright Act: An update*. Louisiana Middle School Association. Lafayette, LA.
- McFerrin, K. & Furr, P. (March 7, 2002). *Digital Millennium Copyright Act: An update*. Louisiana School Librarians Conference. Baton Rouge, LA.
- McFerrin, K. & Furr, P. (March 19, 2002). *Learning in online and desktop video conferencing courses: Are some students plugged in and tuned out?*. Society for Information Technology and Teacher Education Conference. Nashville, TN.
- McFerrin, K., Furr, P. & Fuller, F. (April 10, 2002). *Adult learners--juvenile behaviors*. Northwestern State University's 15th Annual Research Day. Natchitoches, LA.
- McFerrin, K., Furr, P., & Fuller, F. (2003). *Unintended Student Collaboration in Synchronous and Asynchronous Distance Learning Environments*. International Conference on Higher Education Innovation, Kiev, Ukraine.
- McFerrin, K., Furr, P. & Horton S. (2002). *How to Conduct a Copyright Workshop*. LACUE Fall Conference. Alexandria, LA.
- McFerrin, K., Horton, S., & Furr, P. (2003). *Harnessing technology for effective community and school communications*. Louisiana Association of Computer Using Educators, Alexandria, LA.

- Merrill, J., & Furr, P. (2006). *Hot topics in mass communications* (invited panel). Western Social Science Association 48th Annual Conference, Phoenix, AZ.
- Shain, R., Byrne, J., Furr, P., & Ingold, C. (2005). *Internet to podcasting: How new media affects journalism and mass communication curriculum* (invited panel). 28th Annual Southwest Symposium. Southwest Education Council for Journalism and Mass Communications, Greeley, CO, November 2005.
- Willis, D., Fuller, F., Furr, P., & McFerrin, K. (2002). *Adult learners, juvenile behaviors: Constructive and disruptive ad hoc communities in higher distance education*. Association for the Advancement of Computing in Education's World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education, Montreal.
- Willis, D., Gillan, B., McFerrin, K., & Furr, P. (2004). *What everybody doesn't know about getting published* (invited editor's panel). Society for Information Technology and Teacher Education Conference. Atlanta, GA

CONTRIBUTIONS

- Reviewer, scholarly papers for Association for Education in Journalism and Mass Communication's Communications Technology Division, Annual Conference, San Francisco, August 2006
- Judge, Great Ideas for Teachers (GIFT), Association for Education in Journalism and Mass Communication Convention, San Francisco, August 2006
- Moderator, Louisiana High School Quiz Bowl, Natchitoches, LA, March 2006
- SITE 2006 conference session presider
- Faculty Consultant, Princeton's Educational Testing Service for Advanced Placement tests in English, 1994-present
- Reviewer, Holt, Rinehart and Winston, *Resources for Teaching Advanced Students*, 2005
- Consultant, College Media Advisers Convention New York City, Yearbook Critiques, 2005
- Grants Writer and Executive Committee, Louisiana International Piano Competition, Alexandria, LA, 2005-present
- Judge, Utility Communicators International Competition, CLECO, Pineville, LA, 2005
- Publicity Coordinator for David Taylor's *Rainforest*, sponsored by Ballet Alexandria, Alexandria, LA February 2005
- Reviewer for article submissions, Communications Technology and Policy Division of the Association for Education in Journalism and Mass Communications, 2005
- SITE 2005 conference session presider: *Elementary Teachers' Use of Computers*

and Factors that Influence Computer Use, Cheryl Franklin, Boise State University, USA; *Giving Preservice Teachers the Vision of Technology Integration Through Modeling*, Richard West, Charles Graham, Geoff Wright, Brigham Young University, USA

Consultant, Naval Education and Training Command, Evaluation Process, Online Instructor Evaluation Process & Metrics, 2004

Focus Group consultant, *The Town Talk*, 2004

Consultant, Rapides Foundation, Community Development Works: Brokering Professional Services, 2004

St. Rita's Catholic School PTA Training on Effective School-Community Relations, 2004

St. Rita's Faculty and Staff In-Service Effective School-Community Relations, 2003

SITE 2003 conference sessions presider: *Teaching Elementary Students with Technology: Integration with Classroom Activities* Denise Lindstrom, Iowa State University USA Full Paper; *Modeling Technology Integration Through Webcasts: A PT3 Project*; Debra Sprague, George Mason University USA Full Paper

Judge, Utility Communicators International Competition, CLECO, Pineville, LA, 2002-2003

Judge, Music Review Competition, Southeast Journalism Conference, Clarksville, TN, 2002

Newsletter freelance writer, layout design, *BakerAPS Scripts*, BakerAPS Manufacturing, Pineville, LA, 1997-2000

"Pilgrimage to Bethlehem," Publicity Committee, Emmanuel Baptist Church, Alexandria, LA, 2000

Layout design, typesetting, *Hall of Distinguished Educators 2000 Brochure*. College of Education, Northwestern State University, Natchitoches, Louisiana.

Contributing writer, *Alexandria Daily Town Talk*, 1996-1999

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

Member, Phi Delta Kappa, Northwestern State University Chapter, 2000-present

Member, Association for Education in Journalism and Mass Communication, 2001-present

Member, College Media Advisers, 2001-present

Member, Louisiana Press Association, 2001-present

Member, Public Relations Society of America, 2001-present

Board of Directors, Public Relations Association of Louisiana, 2005-present

Member, Public Relations Association of Louisiana, 2001-present

Member, Young Journalists Mentoring Program, 2001-present

Member, Louisiana Computer-Using Educators (LACUE) 1998-present

Member, Association for the Advancement of Computing in Education

UNIVERSITY ACTIVITIES AND MEMBERSHIPS

Chair, Editing and Documents Management Committee, SACS Reaffirmation, 2006
Judge, Office of Greek Life President's Cup, 2006
Member, Student Support Services Advisory Board, 2006
Member, Admission, Credits, and Graduation Council, 2005-present
Member, Faculty Development Leadership Team for the Title III Project, 2006
Member, NSU Libraries Improvement Focus Group, 2005
Member, NCATE Steering Committee, College of Education, 2004-present
Member, Noel Levitz Academic Advising Audit, 2004-present
Member SACS Compliance Audit Team, 2004-present
Member, Books for Baghdad Committee, 2004
Faculty Adviser, student newspaper, 2003-2005
Member, University Retention Planning Committee, 2002-2003
Member, Faculty Appeals Committee, 2002
Chair, College of Liberal Arts Graduation Reception/Ceremony Committee, 2001
Faculty Adviser, PRSSA, 2001-2005
Faculty Adviser, student radio station, 2001-2002
Chair, College of Liberal Arts Advising Committee, 2000-present
Member, University ROTC Advisory Committee, 2000-present
Faculty Adviser for Louisiana College student newspaper, 1994-1996
Faculty Adviser for Military Academy's student debate team, 1991-1993
Member, Military Academy's Athletic Oversight Committee, 1992-1994
Member, Military Academy's Distinguished Lecture Series Committee, 1989-1993 (recommended Fred Friendly)
Chair, Military Academy's Distinguished Lecture Series Committee, 1994 (coordinated visit and speech of journalist/captive Terry Anderson)
Member, Military Academy's Selection Committee for Admission's Officer
Member, Military Academy's Selection Committee for head basketball coach
Faculty adviser for Military Academy's women's basketball team, 1992-1994
Aerobics Trainer, Military Academy's women's basketball team, 150-lb football team, and men's wrestling team, 1989-1994

AWARDS

Who's Who Among America's Teachers, 2002 & 2004—nominated by two NSU journalism majors; entry in 2005-2006 edition.

COMMUNITY ACTIVITIES AND MEMBERSHIPS

Committee member & grants writer, Louisiana International Piano Competition, 2004-present
Committee member & marketing/promotions coordinator, Ballet Alexandria's presentation of "The Rainforest," Alexandria, LA, 2004-2005.
Member, Emmanuel Baptist Church, Alexandria, Louisiana, 2000-present
Member, First United Methodist Church, Alexandria, Louisiana, 1994-2000

Board of Directors, Ballet Alexandria, 1994-1996
Executive Director, Ballet Alexandria, 1996-1999
Member, Ballet Alexandria, 2000-present
Member, Krewe of Boogaloo, Alexandria, Louisiana, 1999-present
Member, Krewe of Medea, Alexandria, Louisiana, 2005-present
Member, Military Officers Association, 1994-present